



# SALSA

Safe and Local Supplier Approval

## The food safety certification scheme for small producers

SALSA is a not-for-profit joint venture between the four main trade associations representing the UK food industry. The Institute of Food Science & Technology operates SALSA on behalf of the four scheme owners.

Join us today!

# SALSA

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## SALSA *plus* Beer

The Sign of a Quality Beer

Certification for brewers & bottlers  
in achievable and affordable steps

The **SALSA plus Beer** audit has been developed by SALSA, in association with Cask Marque, to offer smaller brewers & bottlers a certification standard tailored to the scale and systems of their particular operation.



## The SALSA Scheme

SALSA is the UK's leading and most widely accepted approval certification for the smaller producer. To assist small producers achieve the Standard, SALSA operates as a scheme, offering a growing range of support services to see suppliers securely and affordably through to approval. Structured to include several elements of 'best practice' adopted by larger businesses to reinforce their legal obligations and buyer confidence, the Standard is recognised by over 750 UK buyers, including ASDA, Ocado and Sainsbury's, all actively using and endorsing SALSA for their smaller suppliers.

## SALSA plus Beer - what's involved?

- An independent audit against the **SALSA plus Beer** standard
- An additional, specific brewing section within the audit
- Advice and recommendations from professionally qualified auditors with brewing sector training & experience
- Clear guidance materials on the requirements for brewers & bottlers
- Membership of the SALSA Scheme with associated benefits & discounts

“ As the category leader in the UK, we feel a very real responsibility to emphasise the importance of quality and consistency and urge other brewers to do so too. The time is right for the launch of **SALSA plus Beer** and we're delighted to play a key role in helping further develop industry standards. ”



**Ciaran Giblin**  
Innovation & Quality Systems Manager

## What are the benefits for Suppliers and their Buyers?

- Security that your business is brewing/bottling to a widely recognised specific industry standard
- Confidence to approach new buyers & proudly promote your **SALSA plus Beer** status
- Year-on-year awareness of your approval status to UK buyers through SALSA's searchable Buyers' Directory
- Time and cost savings with one almost universally recognised UK Standard
- Assurance that brewers/bottlers are legally compliant and meet industry standards
- Reinforces due diligence requirements for both suppliers and buyers

“ The new **SALSA plus Beer** audit demonstrates a brewery's commitment to quality and consistency in their brewing process and the beers they create. It's important that smaller breweries are supported in their quest for quality. Retailers and 'on trade' are now able to provide their thirsty customers with the confidence that they are choosing a great beer every time. ”

**Waitrose**

**Oliver O'Mara**  
Local and Regional Buyer

## The costs

SALSA is a not-for-profit scheme and our intention is to keep membership costs down. Please visit our website for an easy step-by-step guide on how to join and the costs.

The **SALSA plus Beer** audit package includes:

- One year membership of SALSA plus a full day audit
- Detailed audit report & certificate when successfully approved
- Discounted rate on HACCP courses & Food Labelling workshops
- Company profile visible to UK Buyers in the SALSA Directory

“ The **plus Beer** module reinforces core SALSA foundations - and benefits - by ensuring all aspects of the brewing process comply with best practice. SALSA has made our business operations more efficient and effective, giving customers confidence in the quality and consistency of our product. ”



**Lesley Foulkes**  
Langham Brewery